



STAFF REPORT

Board of Aldermen

A RESOLUTION APPROVING A SPECIAL EVENT PERMIT APPLICATION FOR THE 56TH PLUMB NELLIE DAYS ARTS, CRAFTS & MUSIC FESTIVAL.

DATE: MARCH 14, 2023

Initiated By: Planning and Development

Approved By: *Cathy Stepp*

Financial Impact: No Impact/Not Applicable

Community Plan 2030: C-6: Arts & Culture

FACTS:

A Special Event Permit application was received from Jessica Luthardt, on behalf of the Downtown Branson Betterment Association (DBBA) on January 20, 2023 for the 56th Plumb Nellie Days. The applicant has proposed this year's event to be held Wednesday, April 19, 2023 through Sunday, April 23, 2023. Additionally, they have proposed for the setup to begin on Tuesday night, April 18, at 9:00 pm and the event breakdown to be completed by April 24, 2023 at 8:00am.

This proposed event has been classified as a Level Three Event as the request includes the temporary closure of the Awberry parking lot as well as N. Commercial Street from the Atlantic Street intersection to the alley between N. Commercial Street and the Awberry parking lot. The event is proposed to include 100 artisans and vendors, entertainment and craft demonstrations, and is expected to attract approximately 5,000 attendees to Branson's Historic Downtown.

The applicant has proposed the temporary installation of (4) banner signs (3x5= 15 square feet each) and (6) yard signs (one square foot each) in various locations to advertise and direct the public to the event. Additionally, the applicant will be specifically notifying those potentially affected businesses and other stakeholders by email so they are aware of the potential impact to them.

DETAILED ANALYSIS:

See Attached

BACKUP DOCUMENTATION:

Staff Report Exhibit 1- Departmental Comments