



STAFF REPORT

Board of Aldermen

PRESENTATION BY THE ETC INSTITUTE PERTAINING TO COMMUNITY AND BUSINESS SURVEYS.

DATE: MAY 24, 2022

Initiated By: Planning and Development

Approved By: *Lisa Westfall*

Financial Impact: No Impact/Not Applicable

Community Plan 2030: G-3: Transparency

FACTS:

Michael Ashcraft from ETC institute will present the findings of the community mail survey conducted in 2021.

409 Residents completed the survey (5) page survey

201 Business completed the survey (4) page survey

DETAILED ANALYSIS:

No Additional Information

BACKUP DOCUMENTATION:

Staff Report Exhibit 1 - 2021 Branson, MO Community and Business Survey Presentation

Staff Report Exhibit 2 - 2021 Branson, MO Resident Survey Maps

Staff Report Exhibit 3 - 2021 Branson, MO Resident Survey Report

Staff Report Exhibit 4 - 2021 Branson, MO Branson Business Report