

PUBLIC PURPOSE AFFIDAVIT

STATE OF MISSOURI)

) SS

COUNTY OF TANEY)

COMES NOW, Bruce Herschend, and being first duly sworn, on his oath states:

1. I am over the age of eighteen (18) and competent to testify to the following matters of my own knowledge and belief and am duly authorized to testify on behalf of R B D MARKETING, LLC, a Missouri limited liability company (the "Company").
2. I am an agent for, and Authorized Representative of the Company and am providing this Affidavit on behalf of the Company.
3. The Company is the proposed developer for the expansion of the Butterfly Palace and associated improvements located at 4106 W 76 Country Boulevard in Branson, Missouri (the "Project").
4. In my opinion, the Butterfly Palace as a whole serves a public purpose to the City of Branson, Missouri (the "City") through its promotion of tourism, economic development it drives within the community, and the unique service made available to residents of the City. The Project aims to further these public purposes by increasing the maximum daily capacity of the Butterfly Palace from approximately 950 visitors to 1350 visitors, adding a new event room to increase events available to visitors, and increasing the size of the aviary at the Butterfly Palace by thirty-two percent (32%).
5. The Project would not reasonably be anticipated to be sufficiently developed as proposed without the City's approval of the Development Agreement for the Expansion of the Butterfly Palace concerning implementation of incentives, among which includes the City's redirection of its sales taxes (the "Incentives") due to the substantial cost to expand the existing square footage of the Project necessary to accommodate for the increased amount of visitors and unique and substantial costs necessary to satisfy the United States Department of Agriculture requirements applicable to the Project's operation as a facility showcasing butterflies.
6. The Company cannot reasonably be expected to develop the Project as proposed without the approval of the Incentives.

[No further text on this page]

By:

Bruce Herschend, Authorized Representative

Subscribed and sworn to before me, a Notary Public, in and for said County and State this 9th day
of MAY, 2025.

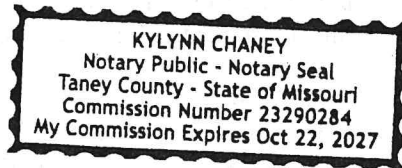
Kylynn Chaney
Notary Public

Printed Name: Kylynn Chaney

My Commission Expires:

OCTOBER 22, 2027

SEAL



Signature Page
Public Purpose Affidavit
Branson, Missouri