



**Highway Safety and Traffic Division  
TRAFFIC ENFORCEMENT APPLICATION  
October 01, 2024 through September 30, 2025**

(Application due by March 01, 2024)

Highway Safety and Traffic Division  
P.O. Box 270  
830 MoDOT Drive  
Jefferson City, MO 65102

<b>Agency:</b>	Branson Police Dept.	<b>Agency ORI#:</b>	MO1070100
<b>Address:</b>	110 W. Maddux Suite 100	<b>Federal Tax ID#:</b>	446000142
		<b>DUNS #:</b>	TTU5J5FMFSQ3
<b>City:</b>	Branson	<b>State:</b>	MO
		<b>Zip:</b>	65616-2859
		<b>County:</b>	Taney
<b>Phone:</b>	417-334-3300	<b>Fax:</b>	417-334-5530
<b>Contact:</b>	Sgt. Stanley Kauffman	<b>Email:</b>	skauffman@bransonmo.gov
<b>Jurisdiction:</b>	Rural	<b>Jurisdiction Population:</b>	10,520
<b>Targeted Population:</b>	Impaired Drivers		

**Project activity for which your agency is requesting funding:**

Impaired Driving

<b>Project Title:</b>	DWI Enforcement	<b>Requested Amount:</b>	\$7,000.00
<b>Brief Description:</b>	DWI Saturation Enforcement		

Eric Schmitt  
\_\_\_\_\_  
Authorizing Official

  
\_\_\_\_\_  
Authorizing Official Signature

Police Chief  
\_\_\_\_\_  
Authorizing Official Title

## PROBLEM IDENTIFICATION

---

Substance-impaired drivers contributed to 22% of Missouri's traffic crash fatalities during the past five years. Alcohol remains the primary contributor to substance-impaired driving crashes; however, the number of persons under the influence of prescription medications and/or illicit drugs has increased significantly over the past decade. With recreational marijuana now legal in Missouri, there are concerns this trend will continue.

Male drivers were more likely than females to be involved in substance-impaired driving crashes. During the past five years, males were responsible for 81.7% of substance-impaired driving fatalities. Ten percent of the children less than 15 years of age, who were killed in motor vehicle crashes over the last five years, were riding with a substance-impaired driver.

Depending on the jurisdiction, impaired driving offenses in Missouri are prosecuted differently. Prosecutors and judges may not always be aware of the severity of the impaired driving problem or how to best provide treatment for an offender.

The City of Branson is a tourist town, so during the year, we see a large population here for a variety of events. Members of the police department often encounter individuals who have been consuming intoxicants. Some of those individuals choose to drive after consuming intoxicants or drugs. During FY2020-2022, there were 1,257 motor vehicle crashes in the City of Branson. Of those 1,257 crashes, we had 7 fatalities and 63 were alcohol or drug related. Of the 68 alcohol crashes we had 3 fatalities.

In 2023, the Branson Police Department made 68 DWI arrests. The City of Branson and Taney County has consistently experienced a high percentage of drinking-involved crashes. The following shows comparative analysis of where City of Branson and Taney County rank as compared to other cities and counties in Missouri.

### \*Drinking-Involved Crashes:

City of Branson - 23rd in the state (68)

Taney County- 13th in the state (242)

### \*Drinking-Involved Fatal Crashes:

City of Branson- 5th in the state (3)

Taney County-11th in the state (7)

### \*Disabling Injury-Drinking-Involved:

City of Branson - 8th in the state (16)

Taney County- 8th in the state (30)

Some of our top crash locations in the City of Branson: Branson Landing Blvd Roundabout, State Highway 248 and James Epps Rd, 76 Country Blvd at Wildwood, 76 Country Blvd at Fall Creek Rd, Branson Hills Parkway and US Highway 65 and State Highway 76 at US Highway 65.

The highest crash days of the week and the time of day are Monday and Thursday thru Saturday from 9:00 a.m. to 9:00 p.m. Typically April through December are the busiest months for crashes.

## GOALS/OBJECTIVES

---

### Core Performance Measure Goal:

Based on a goal of 0 fatalities by 2030, Missouri is setting a five-year average alcohol-involved fatality target of 232.6 by December 31, 2026.

Focus enforcement efforts at our top crash locations in an effort to reduce overall crashes by 5%. Continue enforcement efforts in areas where we are arresting impaired drivers.

## PROJECT DESCRIPTION

---

If we are approved for this grant the department will ask four to six patrol officers to come in for overtime at different times each month. Officers will be asked to conduct DWI saturation patrols. Officers will be looking for all types of traffic violations and investigating those violations. Officers will be asked to focus their traffic enforcement in areas, where we are experiencing a majority of our crashes and DWI arrests.

## SUPPLEMENTAL INFORMATION

<u>Question</u>	<u>Answer</u>
<b>You must answer the following questions.</b>	
1 Does your agency have and enforce an internal safety belt policy for all personnel?	Yes
2 Does your agency have and enforce a policy restricting cell phone use while driving?	Yes
3 Does your agency report racial profiling data annually?	Yes
4 Does your agency report to MOCARS?	Yes
5 Does your agency report MIBRS information annually?	Yes
6 Please explain any NO answer(s) to questions 1-5:	
7 Have any of your officers/personnel been debarred and are therefore not eligible to receive federal funds for reimbursement of salary, fringe benefits, or overtime?	No
8 Does your agency have adequate manpower to fully expend the funds requested in this application?	Yes
9 If NO, please explain.	
10 Have any significant changes occurred with your agency within the last year that would affect performance, including personnel or system changes?	No
11 If YES, please explain.	
12 Are you aware of any fraud, waste or abuse on grant projects in your office/agency within the last 5 years?	No
13 If YES, please explain.	
14 If your agency received Highway Safety grant funding in the last three (3) fiscal years and there were unexpended balances, please explain why.	
<p>In 2020, we were awarded a total of \$22,700.00 for three grants and had an unexpended balance of \$1,636.02. In 2021, we were awarded a total of \$20,890.00 for three grants and had an unexpended balance of \$5,885.81. In 2022, we were awarded a total of \$11,200.00 for two grants and had an unexpended balance of \$318.81. This unexpended balance was due to some officers canceling in the last month of the grant.</p>	
15 Did your political entity receive more than 80% of its annual gross revenues in Federal Awards in your preceding fiscal year?	No
16 Did your political entity receive \$25,000,000 or more in Federal Awards in your preceding fiscal year?	No

17 If you answered NO to either question 15 and 16, DO NOT answer this question. If you answered YES to both question 15 and 16, and the public does not have access to this information, list the names and compensation amounts of the five most highly compensated employees in your business or organization (the legal entity to which the UEI number it provided belongs).

**Please use the most current 12-months of data available for answering questions 18-23. INCLUDE ALL OF YOUR AGENCY'S STATISTICS, NOT JUST THOSE ISSUED DURING GRANT ACTIVITY.**

18 Total number of DWI violations written by your agency.	68
19 Total number of speeding citations written by your agency.	101
20 Total number of HVM citations written by your agency.	240
21 Total number of child safety/booster seat citations written by your agency.	0
22 Total number of safety belt citations written by your agency.	12
23 Total number of warnings issued.	2796

**Use the most current three years crash data from the Missouri State Highway Patrol (MSHP) or your internal record management system for questions 24-34.**

24 Total number of traffic crashes.	1257
25 Total number of traffic crashes resulting in a fatality.	7
26 Total number of traffic crashes resulting in a serious injury.	36
27 Total number of speed-related traffic crashes.	193
28 Total number of speed-related traffic crashes resulting in a fatality.	3
29 Total number of speed-related traffic crashes resulting in a serious injury.	10
30 Total number of alcohol-related traffic crashes.	68
31 Total number of alcohol-related traffic crashes resulting in a fatality.	3
32 Total number of alcohol-related traffic crashes resulting in a serious injury.	9
33 Total number of unbuckled fatalities.	1
34 Total number of unbuckled serious injuries.	6

**Enter your agency's information below.**

35 Total number of commissioned law enforcement officers.	56
36 Total number of commissioned patrol and traffic officers.	38

37 Total number of commissioned law enforcement officers available for overtime enforcement.	38
38 Total number of vehicles available for enforcement.	19
39 Total number of radars/lasers.	10
40 Total number of in-car video cameras.	19
41 Total number of PBTs and/or oral fluid testing devices. Please indicate the number of each type of instrument.	
10 PBT's and no oral fluid testing device.	
42 Total number of Breath Instruments.	1

**The following information explains the strategies your agency will use to address the traffic crash problem. This information is considered to be the Project Description and should be specific to the crash problem.**

43 Identify primary enforcement locations.	
Enforcement locations will be any roadway within the city limits of Branson.	
44 Enter the number of enforcement periods your agency will conduct each month.	1
45 Enter the months in which enforcement will be conducted.	
All months of the year are possible with emphasis on March through December.	
46 Enter the days of the week in which enforcement will be conducted.	
Any day of the week is possible with emphasis on Thursday, Friday, Saturday and Sunday.	
47 Enter the time of day in which enforcement will be conducted.	
Enforcement times will be morning, afternoon, evening and into the early overnight hours.	
48 Enter the number of officers assigned during the enforcement period.	4
49 If equipment or supplies are requested to conduct this project, explain below why it is needed and how it will be used.	
No additional equipment is being requested.	

## PROJECT EVALUATION

---

The MHTC will administratively evaluate this project. Evaluation will be based, at a minimum, upon the following:

1. Law enforcement compliance with state UCR, Racial Profiling, and MOCARS reporting requirements (law enforcement contracts only)
2. Timely submission of monthly reimbursement vouchers and appropriate documentation to support reimbursement for expenditures (i.e., personal services, equipment, materials)
3. Timely submission of periodic reports (i.e., monthly, quarterly) as required
4. Timely submission of the Year End Report of activity (due within 30 days after contract completion date)
5. Attaining the Goals set forth in this contract
6. Accomplishing the Objectives\* established to meet the project Goals, such as:
  - Enforcement activities (planned activities compared with actual activities)
  - Programs (number and success of programs held compared to planned programs, evaluations if available)
  - Training (actual vs. anticipated enrollment, student evaluations of the class, student test scores on course examinations, location of classes, class cancellation information)
  - Equipment purchases (timely purchase of equipment utilized to support and enhance the traffic safety effort; documentation of equipment use and frequency of use)
  - Public awareness activities (media releases, promotion events, or education materials produced or purchased)
  - Other (any other information or material that supports the Objectives)
7. The project will be evaluated by the Highway Safety and Traffic Division through annual crash analysis

Evaluation results will be used to determine:

- The success of this type of activity in general and this particular project specifically ;
- Whether similar activities should be supported in the future; and
- Whether grantee will receive funding for future projects

The project will be evaluated on a monthly basis. I will be comparing DWI arrest locations to our current top crash locations to try and focus our enforcement efforts to reduce our overall crash numbers by 5%.

Vouchers will be submitted in a timely manner along with the enforcement statics .



## ADDITIONAL FUNDING SOURCES

---

No additional funding sources.

## BUDGET

Category	Item	Description	Quantity	Unit Cost	Total	Match	Total Requested
Personnel							
	Enforcement Hours and/or Fringe	Officers overtime hours (approximately 200 hours).	200	\$35.00	\$7,000.00	\$0.00	\$7,000.00
					\$7,000.00	\$0.00	\$7,000.00
Total Contract					\$7,000.00	\$0.00	\$7,000.00

## ATTACHMENTS

---

<u>Document Type</u>	<u>Description</u>	<u>Original File Name</u>	<u>Date Added</u>
----------------------	--------------------	---------------------------	-------------------



Highway Safety and Traffic Division  
P.O. Box 270  
Jefferson City, MO 65102  
1-800-800-2358 or 573-751-4161

## CITY COUNCIL AUTHORIZATION

On \_\_\_\_\_, 20\_\_ the Council of \_\_\_\_\_ the City of Branson  
\_\_\_\_\_ held a meeting and discussed the City's participation  
in Missouri's Highway Safety Program.

It is agreed by the Council that the City of \_\_\_\_\_ Branson  
will participate in Missouri's Highway Safety Program.

It is further agreed by the Council that the Chief of Police will investigate the  
financial assistance available under the Missouri Highway Safety Program for  
Traffic Enforcement and report back to the Council his/her recommendations.  
When funding through the Highway Safety Division is no longer available, the  
local government entity agrees to make a dedicated attempt to continue support  
for this traffic safety effort.

\_\_\_\_\_  
Marshall Howden, Alderman

\_\_\_\_\_  
Clay Cooper, Alderman

\_\_\_\_\_  
Chuck Rodriguez, Alderman

\_\_\_\_\_  
Cody Fenton, Alderman

\_\_\_\_\_  
Ralph LeBlanc, Alderman

\_\_\_\_\_  
Ruth Denham, Alderman

\_\_\_\_\_  
Larry D. Milton, Mayor

ATTEST:

\_\_\_\_\_  
Hillary Briand, City Clerk