



STAFF REPORT

Board of Aldermen

PRESENTATION BY HEATHER HERMEN ON THE 2024 YEAR-END AND 1ST QUARTER 2025 BRANSON/LAKES AREA CHAMBER OF COMMERCE AND CONVENTION AND VISITORS BUREAU REPORTS.

DATE: APRIL 22, 2025

Initiated By: City Clerk

Approved By: *Cathy Stepp*

Financial Impact: No Impact/Not Applicable

Community Plan 2030: T-5: Visitor Services & Facilities

FACTS:

Heather Hermen, Chief Marketing & Communications Officer for the Branson/Lakes Area Chamber of Commerce & CVB will be presenting the 2024 Year End and 1st Quarter 2025 Reports.

DETAILED ANALYSIS:

No Additional Information

BACKUP DOCUMENTATION:

Staff Report Exhibit 1 – Budget Summary and Highlights