



STAFF REPORT

Board of Aldermen

AN ORDINANCE APPROVING AN AMENDMENT TO THE TOURISM AND MARKETING SERVICES CONTRACT BETWEEN THE CITY OF BRANSON AND THE BRANSON/LAKES AREA CHAMBER OF COMMERCE AND CONVENTION AND VISITORS BUREAU AND AUTHORIZING THE MAYOR TO EXECUTE THE CONTRACT.

FIRST READING: JUNE 10, 2025

FINAL READING: JUNE 24, 2025

Initiated By: Legal

Approved By: *Cathy Stepp*

Financial Impact: No Impact/Not Applicable

Community Plan 2030: T-1: Branson Brand

FACTS:

This item is a contract amendment to the current Branson/Lakes Area Chamber of Commerce and Convention and Visitors Bureau Tourism and Marketing Services Contract.

DETAILED ANALYSIS:

No Additional Information

BACKUP DOCUMENTATION:

No Additional Information