



# STAFF REPORT

## Board of Aldermen

**AN ORDINANCE APPROVING AN AMENDMENT TO THE TOURISM AND MARKETING SERVICES CONTRACT BETWEEN THE CITY OF BRANSON AND THE BRANSON/LAKES AREA CHAMBER OF COMMERCE AND CONVENTION AND VISITORS BUREAU AND AUTHORIZING THE MAYOR TO EXECUTE THE CONTRACT.**

**FIRST READING: JUNE 10, 2025**

**FINAL READING: JUNE 24, 2025**

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**Initiated By:** Legal

**Approved By:** *Cathy Stepp*

**Financial Impact:** No Impact/Not Applicable

**Community Plan 2030:** T-1: Branson Brand

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### **FACTS:**

This item is a contract amendment to the current Branson/Lakes Area Chamber of Commerce and Convention and Visitors Bureau Tourism and Marketing Services Contract.

### **DETAILED ANALYSIS:**

No Additional Information

### **BACKUP DOCUMENTATION:**

No Additional Information