



## STAFF REPORT

### Board of Aldermen

**AN ORDINANCE APPROVING A STREETSCAPE PROJECT FUNDING CONTRIBUTION AGREEMENT WITH THE HISTORIC DOWNTOWN BRANSON COMMUNITY IMPROVEMENT DISTRICT AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT.**

**FIRST READING:**      **MAY 13, 2025**

**FINAL READING:**      **MAY 27, 2025**

---

**Initiated By:** Public Works/Engineering

**Approved By:** *Cathy Stepp*

**Financial Impact:** Other (See additional explanation under Detailed Analysis)

**Community Plan 2030:** CC-2: Downtown

---

#### **FACTS:**

The Downtown Streetscape Phase 4 construction project is underway and the Downtown Community Improvement District (CID) has determined that the construction project is associated with its Transportation Services outlined in their agreement with the City which includes substantial streetscape improvements in the district.

The CID has presented the City with a funding contribution agreement in the amount of \$200,000 to provide assistance in upgrading the lighting for the Downtown Streetscape Phase 4 Improvements.

#### **DETAILED ANALYSIS:**

The construction project will include installation of decorative light poles on Main Street within the project area using an Ashbery style with RGB LED lighting. All improvements constructed as part of the project will be owned by the City, including the decorative light poles. The City will also be responsible for the maintenance of the decorative light poles.

#### **BACKUP DOCUMENTATION:**

Staff Report Exhibit 1 – Historic Downtown CID Resolution No. 2025-07