

MINUTES

REGULAR MEETING OF THE BOARD OF ALDERMEN CITY OF BRANSON, MISSOURI MAY 27, 2025

CALL TO ORDER

The Board of Aldermen of the City of Branson, Missouri, met in Regular Session in the Council Chambers of the City Hall on May 27, 2025 at 6:00 PM. Mayor Milton called the meeting to order.

PLEDGE OF ALLEGIANCE

INVOCATION

An invocation was provided by Alderman Lucas.

ROLL CALL

City Clerk Briand called roll. Present: Mayor Milton, Alderman Artie Lucas, Alderman Marshall Howden, Alderman Ralph LeBlanc, Alderman Glenn Schulz. Absent: Alderman Ruth Denham, Alderman Clay Cooper.

AWARDS/RECOGNITIONS:

EMPLOYEE OF THE MONTH:

- A. RECOGNIZING BEN STABO OF THE PUBLIC WORKS/ENGINEERING DEPARTMENT AS THE EMPLOYEE OF THE MONTH FOR MAY, 2025 TO BE PRESENTED BY DIRECTOR MICHAEL WOODS.

Public Works Director and City Engineer Michael Woods presented the Employee of the Month.

SPECIAL RECOGNITIONS:

- A. FIRE CHIEF TED MARTIN AND TANEY COUNTY AMBULANCE DISTRICT TO PRESENT A CITIZEN LIFE SAVING AWARD.

Fire Chief Ted Martin and Rick Lawler of the Taney County Ambulance District presented the award.

PUBLIC COMMENT:

Mayor Milton began the Public Comments section of the Board of Aldermen meeting by stating the Board would hear citizens who signed up in the order they are listed.

Speakers:

Bobbie Wydeen discussed "Thank you!" On behalf of the Branson Fall Creek Head Start, she thanked Mayor Milton, Lianne Milton, the Fire, Police and Parks Departments for helping make their 60th Anniversary Bash a

great time.

Gary Groman discussed “Does a raising marketing tide really raise all ships?” He discussed the use of Tourism Community Enhancement District (TCED) funds which are mostly generated within the City of Branson and suggested any entity outside the TCED wanting to take advantage of anything developed within the TCED either join the TCED or enter into an agreement with it. He discussed tourism and inquired if the City’s return on investment is greater for money spent in marketing shows, attractions, shops and restaurants inside or outside City limits.

CONSENT AGENDA:

Mayor Milton asked if any member of the Board had any items they wished to have removed from the Consent Agenda for further discussion. Alderman Howden requested Item Number 6 be removed from the Consent Agenda and placed as the second item on the Regular Agenda. The following items were read by title:

1. APPROVAL OF BOARD OF ALDERMEN MINUTES FOR MAY 13, 2025 SPECIAL MEETING AND MAY 13, 2025 REGULAR MEETING.
2. ACKNOWLEDGEMENT OF DISBURSEMENTS FOR APRIL 17, 2025 THROUGH MAY 15, 2025.
3. FINAL READING OF BILL NO. 6544 AN ORDINANCE APPROVING THE DEVELOPMENT AGREEMENT FOR THE EXPANSION OF THE BUTTERFLY PALACE BETWEEN THE CITY AND R B D MARKETING, LLC AND AUTHORIZING THE MAYOR TO EXECUTE THE DOCUMENTS RELATED THERETO.

Ordinance No. 2025-0029 was duly enacted.

4. FINAL READING OF BILL NO. 6545 AN ORDINANCE APPROVING THE PETITION TO ESTABLISH THE BUTTERFLY PALACE COMMUNITY IMPROVEMENT DISTRICT AND ESTABLISHING THE BUTTERFLY PALACE COMMUNITY IMPROVEMENT DISTRICT.

Ordinance No. 2025-0030 was duly enacted.

5. FINAL READING OF BILL NO. 6546 AN ORDINANCE APPROVING THE COOPERATIVE AGREEMENT WITH THE BUTTERFLY PALACE COMMUNITY IMPROVEMENT DISTRICT RELATING TO THE DEVELOPMENT AGREEMENT FOR THE EXPANSION OF THE BUTTERFLY PALACE AND AUTHORIZING THE MAYOR TO EXECUTE THE DOCUMENTS RELATED THERETO.

Ordinance No. 2025-0031 was duly enacted.

6. FINAL READING OF BILL NO. 6547 AN ORDINANCE APPROVING A PLAN FOR AN INDUSTRIAL DEVELOPMENT PROJECT FOR THE BUTTERFLY PALACE EXPANSION PROJECT; AUTHORIZING THE CITY TO ENGAGE BOND COUNSEL FOR THE ISSUANCE OF INDUSTRIAL REVENUE BONDS; AND AUTHORIZING ALL OTHER ACTIONS NECESSARY TO ISSUE BONDS.

Bill No. 6547 has been removed from the Consent Agenda and placed as the second item on the Regular Agenda.

The item was read by title. The floor was opened for a motion approving FINAL READING OF BILL NO. 6547 AN ORDINANCE APPROVING A PLAN FOR AN INDUSTRIAL DEVELOPMENT PROJECT FOR THE BUTTERFLY PALACE EXPANSION PROJECT; AUTHORIZING THE CITY TO ENGAGE BOND COUNSEL FOR THE ISSUANCE OF INDUSTRIAL REVENUE BONDS; AND AUTHORIZING ALL OTHER ACTIONS NECESSARY TO ISSUE BONDS. Alderman LeBlanc so moved, seconded by Alderman Lucas.

Alderman LeBlanc moved to postpone Bill No. 6547 indefinitely, seconded by Alderman Howden. Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

Bill No. 6547 was postponed indefinitely.

No discussion.

7. FINAL READING OF BILL NO. 6548 AN ORDINANCE APPROVING PAYMENT OF INCENTIVE FEES TO ASM GLOBAL (FORMERLY SMG), BRANSON CONVENTION CENTER'S MANAGEMENT COMPANY, IN ACCORDANCE WITH THE TERMS OF THE MANAGEMENT SERVICES CONTRACT.

Ordinance No. 2025-0032 was duly enacted.

8. FINAL READING OF BILL NO. 6549 AN ORDINANCE APPROVING A STREETSCAPE PROJECT FUNDING CONTRIBUTION AGREEMENT WITH THE HISTORIC DOWNTOWN BRANSON COMMUNITY IMPROVEMENT DISTRICT AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT.

Ordinance No. 2025-0033 was duly enacted.

9. FINAL READING OF BILL NO. 6550 AN ORDINANCE AMENDING CHAPTER 18 – BUILDINGS AND BUILDING REGULATIONS, ADDING SECTION 18-10 BUILDING/STRUCTURE DEMOLITION OF THE BRANSON MUNICIPAL CODE TO REGULATE THE DEMOLITION PROCESS.

Ordinance No. 2025-0034 was duly enacted.

The floor was opened for a motion to approve all items on the Consent Agenda as amended. Alderman LeBlanc so moved, seconded by Alderman Howden.

Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

REGULAR AGENDA:

10. FINAL READING OF BILL NO. 6528 AN ORDINANCE OF THE BOARD OF ALDERMEN OF BRANSON, MISSOURI APPROVING THE EXTENSION OF THE TERM OF THE HISTORIC DOWNTOWN BRANSON COMMUNITY IMPROVEMENT DISTRICT. (This item was postponed

during the March 25, 2025 Regular Meeting)

The item was read by title. City Clerk Hillary Briand stated this item was postponed during the March 25, 2025 Regular Meeting. During that meeting it had a motion and second to approve on its Final Reading. It is ready for additional discussion.

Alderman Howden moved to postpone Bill No. 6528 indefinitely, seconded by Alderman LeBlanc. Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

Bill No. 6528 was postponed indefinitely.

Discussion.

11. A RESOLUTION OF THE BOARD OF ALDERMEN CONSENTING TO THE MAYOR'S APPOINTMENTS TO THE BOARD OF DIRECTORS OF THE BUTTERFLY PALACE COMMUNITY IMPROVEMENT DISTRICT.

This item was read by title. The floor was opened for a motion to adopt A RESOLUTION OF THE BOARD OF ALDERMEN CONSENTING TO THE MAYOR'S APPOINTMENTS TO THE BOARD OF DIRECTORS OF THE BUTTERFLY PALACE COMMUNITY IMPROVEMENT DISTRICT. Alderman Schulz so moved, seconded by Alderman Howden.

Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

Resolution No. 2025-R012 was adopted.

No discussion.

12. UPDATE FROM STATE REPRESENTATIVE BRIAN SEITZ.

A presentation was provided by State Representative Brian Seitz.

Speaker:

Bobbie Wydeen mentioned she's worked in child care since 1985 and reported many families who work here don't get paid time off. She discussed the cycle of parents sending their kids to school sick just so they can go to work which gets others sick.

Discussion.

13. FIRST READING OF BILL NO. 6551 AN ORDINANCE REPEALING ORDINANCE NO. 2025-0020 AND APPROVING A MUNICIPAL ELECTRIC SERVICE AGREEMENT WITH THE EMPIRE DISTRICT ELECTRIC COMPANY, D/B/A LIBERTY AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT.

The item was read by title. The floor was opened for a motion approving FIRST READING OF BILL NO. 6551 AN ORDINANCE REPEALING ORDINANCE NO. 2025-0020 AND APPROVING A MUNICIPAL ELECTRIC SERVICE AGREEMENT WITH THE EMPIRE DISTRICT ELECTRIC COMPANY, D/B/A LIBERTY AND AUTHORIZING THE MAYOR TO EXECUTE THE

AGREEMENT. Alderman Howden so moved, seconded by Alderman LeBlanc.
Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

No discussion.

14. FIRST READING OF BILL NO. 6552 AN ORDINANCE APPROVING AN AGREEMENT FOR ENGINEERING SERVICES AND OTHER PREPARATORY WORK WITH THE EMPIRE DISTRICT ELECTRIC COMPANY, D/B/A LIBERTY RELOCATION COSTS OF TELECOMMUNICATION FACILITIES RELATING TO THE W. 76 COUNTRY BLVD. SEGMENTS 1 & 2 CONSTRUCTION PROJECT, REPLACING THE UTILITY AGREEMENT WITH LIBERTY APPROVED BY ORDINANCE NO. 2025-0021 AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT.

The item was read by title. The floor was opened for a motion approving FIRST READING OF BILL NO. 6552 AN ORDINANCE APPROVING AN AGREEMENT FOR ENGINEERING SERVICES AND OTHER PREPARATORY WORK WITH THE EMPIRE DISTRICT ELECTRIC COMPANY, D/B/A LIBERTY RELOCATION COSTS OF TELECOMMUNICATION FACILITIES RELATING TO THE W. 76 COUNTRY BLVD. SEGMENTS 1 & 2 CONSTRUCTION PROJECT, REPLACING THE UTILITY AGREEMENT WITH LIBERTY APPROVED BY ORDINANCE NO. 2025-0021 AND AUTHORIZING THE MAYOR TO EXECUTE THE AGREEMENT. Alderman LeBlanc so moved, seconded by Alderman Howden.

Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

No discussion.

15. FIRST READING OF BILL NO. 6553 AN ORDINANCE AMENDING SECTION 2-28 OF THE BRANSON MUNICIPAL CODE PERTAINING TO ADMINISTRATIVE/SUPERVISORY COMMITTEES.

The item was read by title. The floor was opened for a motion approving FIRST READING OF BILL NO. 6553 AN ORDINANCE AMENDING SECTION 2-28 OF THE BRANSON MUNICIPAL CODE PERTAINING TO ADMINISTRATIVE/SUPERVISORY COMMITTEES. Alderman Schulz so moved, seconded by Alderman Howden.

Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

Discussion.

REPORTS

Alderman Howden was excited to see State Representative Brian Seitz at the meeting this evening. He addressed comments from the audience earlier and mentioned Representative Seitz did vote for the child tax care credit which assists people with some child care needs. Alderman Howden reported on recent appointments to the Planning and Zoning Commission and expressed appreciation for the Mayor's decisions, putting slates of people forward for appointments on the City's Boards who are pro-business and growth. He feels it's thrilling to have this kind of representation on the City's boards and committees.

Alderman LeBlanc feels the continuity that's been created at City Hall from the City Administrator on down to City Staff is really good and the City is firing on multiple cylinders. He explained the City's work has become

more efficient and the Board just has to get out of the way and let it happen.

Alderman Schulz mentioned attending a Rotary lunch where a member asked him to pass along to City Staff what a great job they're doing on the roads which he felt was nice to hear. He explained he walks around Downtown about once a day or every other day and he noted how fast things were coming together on the sidewalks. He thanked Public Works Director and City Engineer Michael Woods and his Staff for this and for all they did to prepare the sidewalks Downtown for the holiday weekend.

Mayor Larry Milton celebrated National Public Works Week last week and the City had an appreciation luncheon for Public Works and Utilities which was well attended. He expressed appreciation for them and explained they are truly unsung heroes within the City. He thanked Bobbie Wydeen for coming this evening to present gifts from students which was a real treat. Last Friday was the first annual Rally Point Branson at the Convention Center and it was a great production and there were activities for kids and he complimented the Convention Center leadership for doing a great job on the event.

ADJOURN

The floor was opened for a motion to adjourn. Alderman Schulz so moved, seconded by Alderman Howden. Voting aye: Lucas, Howden, LeBlanc, Schulz. Nays: none. Motion Carried.

Meeting was adjourned at 7:03 p.m.

Larry D. Milton
Mayor

Hillary Briand
City Clerk