



STAFF REPORT

Board of Aldermen

AN ORDINANCE APPROVING PAYMENT OF INCENTIVE FEES TO ASM GLOBAL (FORMERLY SMG), BRANSON CONVENTION CENTER'S MANAGEMENT COMPANY, IN ACCORDANCE WITH THE TERMS OF THE MANAGEMENT SERVICES CONTRACT.

FIRST READING: MAY 13, 2025

FINAL READING: MAY 27, 2025

Initiated By: Finance

Approved By: *Cathy Stepp*

Financial Impact: Budgeted in the current year's budget

Community Plan 2030: T-6: Convention Centers/Meeting Facilities

FACTS:

The Finance Committee met on April 24, 2025 to review performance for the Branson Convention Center (BCC) for FY2024. The committee recommends awarding a total of \$159,084.12 in incentive fees to the BCC. Please see the attached exhibit for a breakdown.

DETAILED ANALYSIS:

No Additional Information

BACKUP DOCUMENTATION:

Staff Report Exhibit 1 - Branson Convention Center Incentive Fee Review Criteria
Staff Report Exhibit 2 - Branson Convention Center Incentive Review Results
Staff Report Exhibit 3 - Chamber Survey & Feedback
Staff Report Exhibit 4 - Hilton Survey & Feedback
Staff Report Exhibit 5 - SMG Contract C2019-0239
Staff Report Exhibit 6 - ASM Global (Formerly SMG) Contract C2023-0055