



STAFF REPORT

Board of Aldermen

A RESOLUTION APPROVING A SPECIAL EVENT PERMIT APPLICATION FOR THE 57TH PLUMB NELLIE DAYS ARTS, CRAFTS & MUSIC FESTIVAL

DATE: FEBRUARY 27, 2024

Initiated By: Planning and Development

Approved By:

Financial Impact: No Impact/Not Applicable

Community Plan 2030: C-6: Arts & Culture

FACTS:

A Special Event Permit application was received from Jessica Luthardt, on behalf of the Downtown Branson Betterment Association (DBBA) for the 57th Plumb Nellie Days. The applicant has proposed this year's event to be held on Wednesday, April 17, 2024 through Sunday, April 21, 2024. Additionally, they have proposed for setup to begin on Tuesday night, April 16, at 9:00 pm and the event breakdown to be completed by April 22, 2024.

This proposed event has been classified as a Level Three Event as the request includes the temporary closure of the Awberry parking lot as well as N Commercial Street from the Atlantic Street intersection to the alley between N Commercial Street and the Awberry parking lot. The event is proposed to include 100 artisans and vendors, entertainment and raft demonstrations, and is expected to attract approximately 5,000 attendees to Branson's historic downtown.

The applicant has proposed the temporary installation of four (4), 15 sq. ft. banner signs and six (6) 2 sq. ft. yard signs in various locations to advertise and direct the public to the event. Additionally, the applicant will be specifically notifying those potentially affected businesses and other stakeholders by email so they are aware of the potential impacts.

DETAILED ANALYSIS:

See Attached

BACKUP DOCUMENTATION:

Staff Report Exhibit 1 – Departmental Comments