



Highway Safety and Traffic Division
TRAFFIC ENFORCEMENT APPLICATION
October 01, 2024 through September 30, 2025
(Application due by March 01, 2024)

Highway Safety and Traffic Division
P.O. Box 270
830 MoDOT Drive
Jefferson City, MO 65102

Agency: Branson Police Dept. Agency ORI#: MO1070100
Address: 110 W. Maddux Suite 100 Federal Tax ID#: 446000142
DUNS #: TTU5J5FMFSQ3
City: Branson State: MO Zip: 65616-2859 County: Taney
Phone: 417-334-3300 Fax: 417-334-5530
Contact: Sgt. Stanley Kauffman Email: skauffman@bransonmo.gov
Jurisdiction: Rural Jurisdiction Population: 10,520
Targeted Population: All Drivers

Project activity for which your agency is requesting funding:

Hazardous Moving Violation

Project Title: HMV Enforcement Requested Amount: \$14,040.00
Brief Description: HMV Enforcement

Eric Schmitt

Authorizing Official



Authorizing Official Signature

Police Chief

Authorizing Official Title

PROBLEM IDENTIFICATION

During the last 5 years, no behavior on Missouri roadways has contributed to traffic fatalities as frequently as speed and aggressive driving. From 2017-2021, there were 2,547 fatalities involving a speeding or aggressive driver, accounting for 53% of all traffic fatalities. Speed and aggressive driving are cited in fatal crash reports as a contributing circumstance more than twice as often as impaired driving, and feedback and citation data from law enforcement agencies indicate speeds are up significantly during the last 3 years.

The City of Branson is a tourist town, so during the year, we see a large population here for a variety of events. Due to the traffic volume and limited roadways, we frequently receive calls about aggressive drivers, speeding vehicles, and people failing to stay within their lane.

During FY2020-2022, there were 1257 motor vehicle crashes in the City of Branson. Out of the 1257 crashes investigated, 193 crashes were speed related and 3 resulted in fatalities. Of the crashes that were investigated in 2023, 9% had a contributing factor of speed, 14% had a contributing factor of following too close, 4% had a contributing factor of improper lane usage/change, 26% had a contributing factor of failed to yield and 7% had a contributing factor of inattention. The City of Branson consistently has problems with crashes involving hazardous moving violations. The following analysis of where the City of Branson ranks as compared to Taney County for speed-involved crashes.

***Speed involved crashes:**

Taney County-12th in the state (925 crashes)

City of Branson-38th in the state (193 crashes)

***Disabling Injury-Speed-Involved:**

Taney County- 8th in the state (89 crashes)

City of Branson- 18th in the state (10 crashes)

***Fatal Speed-Involved Crashes:**

Taney County-9th in the state (17 fatalities)

City of Branson- 11th in the state (3 fatalities)

Some of our top crash locations in the City of Branson: Branson Landing Blvd Roundabout, State Highway 248 and James Epps Rd, 76 Country Blvd at Wildwood, 76 Country Blvd at Fall Creek Rd, Branson Hills Parkway and US Highway 65 and State Highway 76 at US Highway 65.

The highest crash days of the week and the time of day are Monday, Thursday thru Saturday from 9:00 a.m. to 9:00 p.m. Typically April through December are the busiest months for crashes.

GOALS/OBJECTIVES

Core Performance Measure Goals:

Based on a goal of 0 fatalities by 2030, Missouri is setting a five-year average fatality target of 897.6 by December 31, 2026.

Based on a goal of 0 serious injuries by 2040, Missouri is setting a five-year average serious injury target of 4,486.1 by December 31, 2026.

Based on a goal of 0 fatalities by 2030, Missouri is setting a five-year average speed related fatality target of 293.8 by December 31, 2026.

Focus enforcement efforts at our top crash locations in an effort to reduce overall crash numbers by 5%. High visible enforcement in other heavily traveled roadways that have been an issue for fatal and injury crashes.

PROJECT DESCRIPTION

If we are approved for this grant the department will ask for four to six patrol officers to come in for overtime each month and conduct traffic enforcement. Officers will be looking for all types of traffic violations and investigating those violations . Officers will be asked to focus their traffic enforcement in areas , where we are experiencing a majority of our crashes.

SUPPLEMENTAL INFORMATION

<u>Question</u>	<u>Answer</u>
You must answer the following questions.	
1 Does your agency have and enforce an internal safety belt policy for all personnel?	Yes
2 Does your agency have and enforce a policy restricting cell phone use while driving?	Yes
3 Does your agency report racial profiling data annually?	Yes
4 Does your agency report to MOCARS?	Yes
5 Does your agency report MIBRS information annually?	Yes
6 Please explain any NO answer(s) to questions 1-5:	
7 Have any of your officers/personnel been debarred and are therefore not eligible to receive federal funds for reimbursement of salary, fringe benefits, or overtime?	No
8 Does your agency have adequate manpower to fully expend the funds requested in this application?	Yes
9 If NO, please explain.	
10 Have any significant changes occurred with your agency within the last year that would affect performance, including personnel or system changes?	No
11 If YES, please explain.	
12 Are you aware of any fraud, waste or abuse on grant projects in your office/agency within the last 5 years?	No
13 If YES, please explain.	
14 If your agency received Highway Safety grant funding in the last three (3) fiscal years and there were unexpended balances, please explain why. In 2020, we were awarded a total of \$22,700.00 for three grants and had an unexpended balance of \$1,636.02. In 2021, we were awarded a total of \$20,890.00 for three grants and had an unexpended balance of \$5,885.81. In 2022, we were awarded a total of \$11,200.00 for two grants and had an unexpended balance of \$318.81. This unexpended balance was due to some officers canceling in the last month of the grant.	
15 Did your political entity receive more than 80% of its annual gross revenues in Federal Awards in your preceding fiscal year?	No
16 Did your political entity receive \$25,000,000 or more in Federal Awards in your preceding fiscal year?	No

17 If you answered NO to either question 15 and 16, DO NOT answer this question. If you answered YES to both question 15 and 16, and the public does not have access to this information, list the names and compensation amounts of the five most highly compensated employees in your business or organization (the legal entity to which the UEI number it provided belongs).

Please use the most current 12-months of data available for answering questions 18-23. INCLUDE ALL OF YOUR AGENCY'S STATISTICS, NOT JUST THOSE ISSUED DURING GRANT ACTIVITY.

18 Total number of DWI violations written by your agency.	68
19 Total number of speeding citations written by your agency.	101
20 Total number of HVM citations written by your agency.	240
21 Total number of child safety/booster seat citations written by your agency.	0
22 Total number of safety belt citations written by your agency.	12
23 Total number of warnings issued.	2796

Use the most current three years crash data from the Missouri State Highway Patrol (MSHP) or your internal record management system for questions 24-34.

24 Total number of traffic crashes.	1257
25 Total number of traffic crashes resulting in a fatality.	7
26 Total number of traffic crashes resulting in a serious injury.	36
27 Total number of speed-related traffic crashes.	193
28 Total number of speed-related traffic crashes resulting in a fatality.	3
29 Total number of speed-related traffic crashes resulting in a serious injury.	10
30 Total number of alcohol-related traffic crashes.	68
31 Total number of alcohol-related traffic crashes resulting in a fatality.	3
32 Total number of alcohol-related traffic crashes resulting in a serious injury.	9
33 Total number of unbuckled fatalities.	1
34 Total number of unbuckled serious injuries.	6

Enter your agency's information below.

35 Total number of commissioned law enforcement officers.	56
36 Total number of commissioned patrol and traffic officers.	38

37	Total number of commissioned law enforcement officers available for overtime enforcement.	38
38	Total number of vehicles available for enforcement.	19
39	Total number of radars/lasers.	10
40	Total number of in-car video cameras.	19
41	Total number of PBTs and/or oral fluid testing devices. Please indicate the number of each type of instrument.	
	10 PBT's and no oral fluid testing device	
42	Total number of Breath Instruments.	1

The following information explains the strategies your agency will use to address the traffic crash problem. This information is considered to be the Project Description and should be specific to the crash problem.

43 Identify primary enforcement locations.

Enforcement locations will be any roadway within the city limits of Branson.

44 Enter the number of enforcement periods your agency will conduct each month. 1

45 Enter the months in which enforcement will be conducted.

All months of the year area are possible with emphasis on March through December.

46 Enter the days of the week in which enforcement will be conducted.

Any day of the week is possible with emphasis on Thursday, Friday, Saturday and Sunday.

47 Enter the time of day in which enforcement will be conducted.

Enforcement times will be morning, afternoon, evening and into the early overnight hours.

48 Enter the number of officers assigned during the enforcement period. 4

49 If equipment or supplies are requested to conduct this project, explain below why it is needed and how it will be used.

Dash mounted radar units are being requested to assist in speed enforcement as not every patrol vehicle has a radar unit available for traffic enforcement. The lidar unit is being requested to add an additional way to conduct speed enforcement at an extended distance. Officers typical use the dash mounted radar units in every day patrol operations so this equipment doesn't have to be used solely for grant activity. The lidar unit is used for specific problem areas to cover both lanes of traffic.

PROJECT EVALUATION

The MHTC will administratively evaluate this project. Evaluation will be based, at a minimum, upon the following:

1. Law enforcement compliance with state UCR, Racial Profiling, and MOCARS reporting requirements (law enforcement contracts only)
2. Timely submission of monthly reimbursement vouchers and appropriate documentation to support reimbursement for expenditures (i.e., personal services, equipment, materials)
3. Timely submission of periodic reports (i.e., monthly, quarterly) as required
4. Timely submission of the Year End Report of activity (due within 30 days after contract completion date)
5. Attaining the Goals set forth in this contract
6. Accomplishing the Objectives* established to meet the project Goals, such as:
 - Enforcement activities (planned activities compared with actual activities)
 - Programs (number and success of programs held compared to planned programs, evaluations if available)
 - Training (actual vs. anticipated enrollment, student evaluations of the class, student test scores on course examinations, location of classes, class cancellation information)
 - Equipment purchases (timely purchase of equipment utilized to support and enhance the traffic safety effort; documentation of equipment use and frequency of use)
 - Public awareness activities (media releases, promotion events, or education materials produced or purchased)
 - Other (any other information or material that supports the Objectives)
7. The project will be evaluated by the Highway Safety and Traffic Division through annual crash analysis

Evaluation results will be used to determine:

- The success of this type of activity in general and this particular project specifically ;
- Whether similar activities should be supported in the future; and
- Whether grantee will receive funding for future projects

The project will be evaluated on a monthly basis. I will be comparing our current crash locations to our historical data and try and focus our enforcement efforts to reduce our overall crash numbers by 5%. Vouchers will be submitted in a timely manner along with the enforcement statics .

ADDITIONAL FUNDING SOURCES

No additional funding sources.

BUDGET

Category	Item	Description	Quantity	Unit Cost	Total	Match	Total Requested
Equipment							
	RADAR/LIDAR	Stalkre Dual SL Ka Band, 2-Antenna	2	\$2,350.00	\$4,700.00	\$0.00	\$4,700.00
	RADAR/LIDAR	Stalker LIDAR XLR with battery, charging cable and associated accessories.	1	\$2,340.00	\$2,340.00	\$0.00	\$2,340.00
					\$7,040.00	\$0.00	\$7,040.00
Personnel							
	Enforcement Hours and/or Fringe	Enforcement Hours and Fringe (approximately 200 hours).	200	\$35.00	\$7,000.00	\$0.00	\$7,000.00
					\$7,000.00	\$0.00	\$7,000.00
Total Contract					\$14,040.00	\$0.00	\$14,040.00

ATTACHMENTS

<u>Document Type</u>	<u>Description</u>	<u>Original File Name</u>	<u>Date Added</u>
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Highway Safety and Traffic Division
P.O. Box 270
Jefferson City, MO 65102
1-800-800-2358 or 573-751-4161

CITY COUNCIL AUTHORIZATION

On _____, 20__ the Council of _____ the City of Branson
_____ held a meeting and discussed the City's participation
in Missouri's Highway Safety Program.

It is agreed by the Council that the City of _____ Branson
will participate in Missouri's Highway Safety Program.

It is further agreed by the Council that the Chief of Police will investigate the
financial assistance available under the Missouri Highway Safety Program for
Traffic Enforcement and report back to the Council his/her recommendations.
When funding through the Highway Safety Division is no longer available, the
local government entity agrees to make a dedicated attempt to continue support
for this traffic safety effort.

Marshall Howden, Alderman

Clay Cooper, Alderman

Chuck Rodriguez, Alderman

Cody Fenton, Alderman

Ralph LeBlanc, Alderman

Ruth Denham, Alderman

Larry D. Milton, Mayor

ATTEST:

Hillary Briand, City Clerk